THE CREATIVE CLARITY PACKAGE

with

elizabeth stiles

the friendly face in fashion

THIS IS FOR YOU IF YOU ...

- are an established fashion brand looking to improve sales & scale

- want to improve & streamline your internal processes

- are looking to implement the clear foundations of a solid brand strategy

- want to get clear on the business goals & sales goals for the year ahead

- need some motivation, accountability & positive energy to get shit done

WHAT TO EXPECT :

- Future goal setting & accountability
- Guidance on the bottlenecks within your business to help scale up
- Identifying where you need to outsource, delegate & hire staff
- Sales growth plan through content creation, launch & product strategy
- Creative product development & uncovering commercial bestsellers
- Sales analysis to maximise your range & focus on bestsellers
- Streamline your sourcing strategy & production processes
- Connect to your brand's purpose & gain clarity on the marketing message
- Branch into new sales channels such as wholesale

THE LOGISTICS :

- 1 x 15 minute intro call to meet each other & personalise the session

- Meet in person at a suitable Soho House location

- 4 hours 1:1 together discussing your vision & strategy for the brand

- 2 weeks of unlimited implementation support via email after the session

- 1 x 30 min accountability call to check your progress 2 weeks after we meet

- PDF document with action steps

BONUS

- Introductions to industry professionals from my little black book if needed

NEXT STEPS :

- Prices start from £1500 +VAT
- If that's workable, email hi@elizabethstiles.co.uk to book in an initial call
- We'll have a short discussion about your current situation & how I can help
- If you'd like to move forward, we'll find a time and date that suits
- I'll drop you an invoice that will secure the date in my diary
- You'll also receive a contract with the terms & conditions of the package

If you're still unsure whether this is the next step for you, please still drop me an email and tell me where you're at! I'd love to hear from you :)