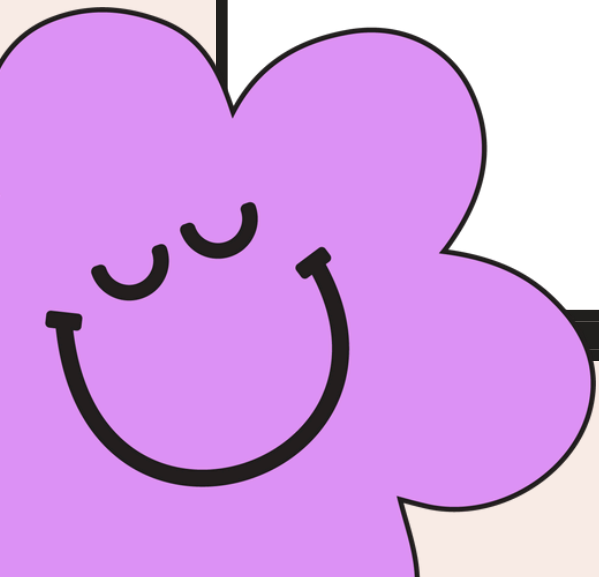


# MONTHLY MENTORING ONLINE

with

**elizabeth  
stiles**



## **THIS IS FOR YOU IF YOU ...**

- are an established fashion brand looking to improve sales & scale
- want to improve & streamline your internal processes
- are looking to implement the clear foundations of a solid brand strategy
- want to get clear on the business goals & sales goals for the year ahead
- need some motivation, accountability & positive energy to get shit done

## WHAT TO EXPECT

- Future goal setting & accountability
- Guidance on the bottlenecks within your business to help scale up
- Identifying where you need to outsource, delegate & hire staff
- Sales growth plan through content creation, launch & product strategy
- Creative product development & uncovering commercial bestsellers
- Sales analysis to maximise your range & focus on bestsellers
- Streamline your sourcing strategy & production processes
- Connect to your brand's purpose & gain clarity on the marketing message
- Branch into new sales channels such as wholesale

## **THE LOGISTICS :**

- 2 x 30 minute video calls per month for 6 months
- 1 x group mastermind call per week with me & selected guest experts
- Unlimited email, Insta DM & voicenote support throughout the month
- Regular check-ins to see how you're getting on to monitor progress
- Encouragement & confidence boosting advice to help with your mindset
- Updated notes after every session on a shared google doc
- Video recording of each session for you to watch back in your own time

### BONUS

- Introductions to industry professionals from my little black book if needed

## **NEXT STEPS :**

- **You can join the waitlist here**
- If you qualify, we'll have a discussion about your current situation & how I can help

Still unsure whether this is the next step for you?

Please still drop me an email and tell me where you're at!

I'd love to hear from you

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